

WHAT IS CLAIMED IS:

- 1 1. An applicator device comprising:
2 a body;
3 a composition containment member coupled to the body and
4 configured to hold a composition;
5 an applicator tip member coupled to the body to receive the
6 composition from the composition containment member through a passage in the
7 body; and
8 a closure member including a plug for closing the passage in the
9 body and an engagement member for removing the plug from the passage.
- 1 2. The applicator device of claim 1, wherein the composition
2 containment member includes a squeeze section made of a flexible material,
3 wherein an amount of composition received by the applicator tip member is
4 determined by manually squeezing the squeeze section.
- 1 3. The applicator device of claim 2, wherein the squeeze section
2 includes at least one pleat to facilitate squeezing of the squeeze section.
- 1 4. The applicator device of claim 1, wherein the engagement member
2 extends beyond an extremity of the applicator tip member.
- 1 5. The applicator device of claim 1, wherein the closure member is a
2 twist off closure member and is configured to be rotatably removed.
- 1 6. The applicator device of claim 1, further comprising a composition
2 provided in the composition containment member.

1 7. The applicator device of claim 6, wherein the composition is at least
2 one of an oral composition, a cream, an ointment, a fluid, and a flowable
3 material.

1 8. The applicator device of claim 6, wherein the composition has a
2 viscosity of no less than about 6000 centipoises (cps) and no greater than about
3 8000 cps.

1 9. The applicator device of claim 6, wherein the composition includes
2 at least one essential oil.

1 10. The applicator device of claim 9, wherein the composition includes
2 a mixture including menthol, thymol, eucalyptus, and methyl salicylate.

1 11. The applicator device of claim 1, wherein the engagement member
2 includes a first element coupled to the plug that extends substantially parallel to
3 the applicator tip member, and a second element for gripping by the user.

1 12. The applicator device of claim 1, wherein the applicator tip member
2 includes a surface for use in cleaning the mouth of the user.

1 13. The applicator device of claim 1, wherein the applicator tip member
2 includes a polymer having a hardness of no less than about Shore 20A and no
3 greater than about Shore 65A.

1 14. The applicator device of claim 1, wherein the applicator tip member
2 includes a plurality of nubs and at least one pick.

1 15. The applicator device of claim 1, wherein the applicator tip member
2 includes an opening to receive the composition, and the plug also closes the
3 opening of the applicator tip member.

1 16. The applicator device of claim 1, further comprising a valve
2 positioned between the composition containment member and the applicator tip
3 member.

1 17. A method of generating an applicator device for applying a
2 composition to a user, the method comprising the steps of:

3 a) providing a body having a passage in fluid communication with a
4 composition containment member configured to hold a composition;

5 b) providing an applicator tip member on the body for applying the
6 composition; and

7 c) attaching a twist off closure member to the body, the twist off
8 closure member including a plug for extending through the applicator tip member
9 to close the passage in the body and an engagement member, the twist off
10 closure member configured to be twisted off by engaging and turning the
11 engagement member of the twist off closure member to remove the plug from the
12 passage.

1 18. An applicator device for applying an oral composition to a mouth of
2 a user, the device comprising:

3 a body;

4 a composition containment member coupled to the body and
5 configured to hold an oral composition including at least one essential oil; and

6 an applicator tip member coupled to the body to receive the oral
7 composition from the composition containment member through a passage in the
8 body.

1 19. The applicator device of claim 18, further comprising a twist off
2 closure member including a plug for closing the passage in the body and an
3 engagement member for rotatably removing the plug from the passage.

- 1 20. The applicator device of claim 18, wherein the oral composition
- 2 includes a mixture including menthol, thymol, eucalyptus, and methyl salicylate.